

Israeli Innovation at COP 28

Gary Soleiman Feb 2024



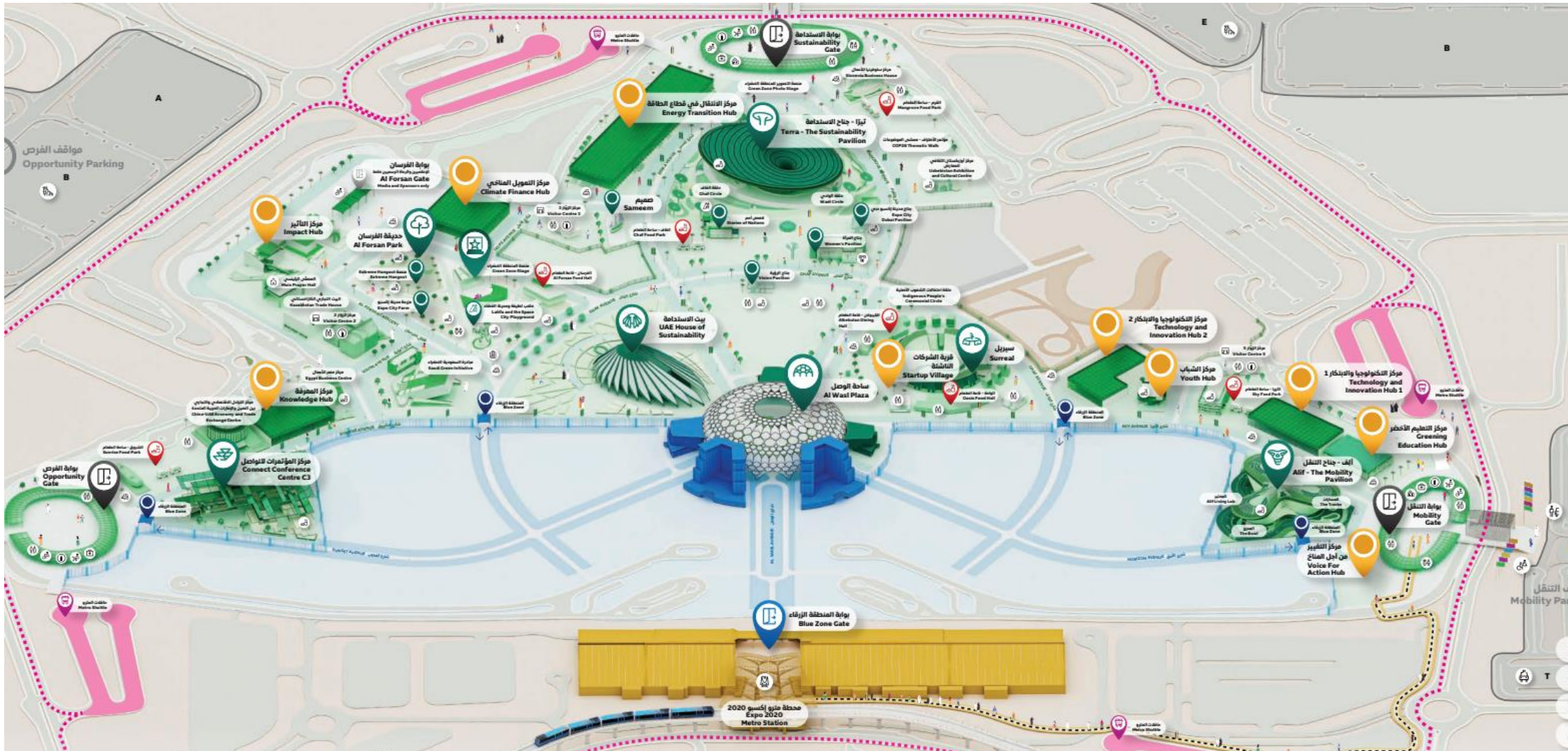
***START-UP
NATION
CENTRAL***



Tech & Innovation at COP28

- Heavy focus on **implementation & innovation** (in Green and Blue zones): largest delegation of startups ever at COP
- Joint COP28 presidency - Tencent's **Innovate for Climate coalition** & Platform (\$700M commitment)
- Ag & Food tech
 - **Food systems** pledges (\$7B)
 - Joint UAE – US agri-tech initiative: **AIM for Climate** (+\$3.5B)
- Broad interest in **AI** for climate (CTCN, State department, & more)

Tech & Innovation at COP28



Israel's Climate Tech Goal at COP28

Position the **Israeli** innovation as a **major contributor** to solving the **climate crisis**
&
Generate safe **visibility of Israeli startups** and ecosystem to demonstrate **resilience** (#NoMatterWhat)

Israeli Startups at COP28

20+ In-person

Virtual

Others

Israeli innovation for global challenges

Israeli startups on global stages



Global Climate-Tech actors on Israeli stages



COP28 events



Challenges of Israeli tech ahead

- **COP29** in Baku (Azerbaijan)
- Attract global climate **investors**
- Plug into the **global** undertaking (challenges, market signals, trends, business models, etc.)
- Global **trends**: AI, Fossil Fuels phase out / down, regenerative agriculture, impact in Global South, methane reductions, etc.
- Connect with **amplifiers** (IGOs, initiatives, competitions, think tanks, etc.)
- Climate as a lever for **regional collaboration in MENA**



THANK YOU